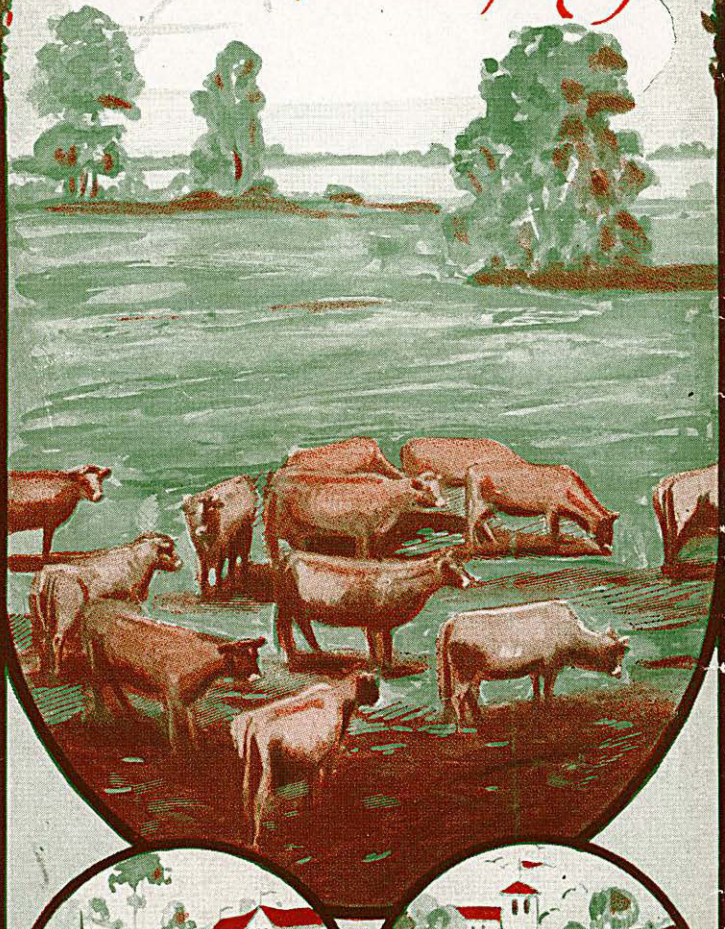
# St Cloud
## Florida
*"A Friendly City"*



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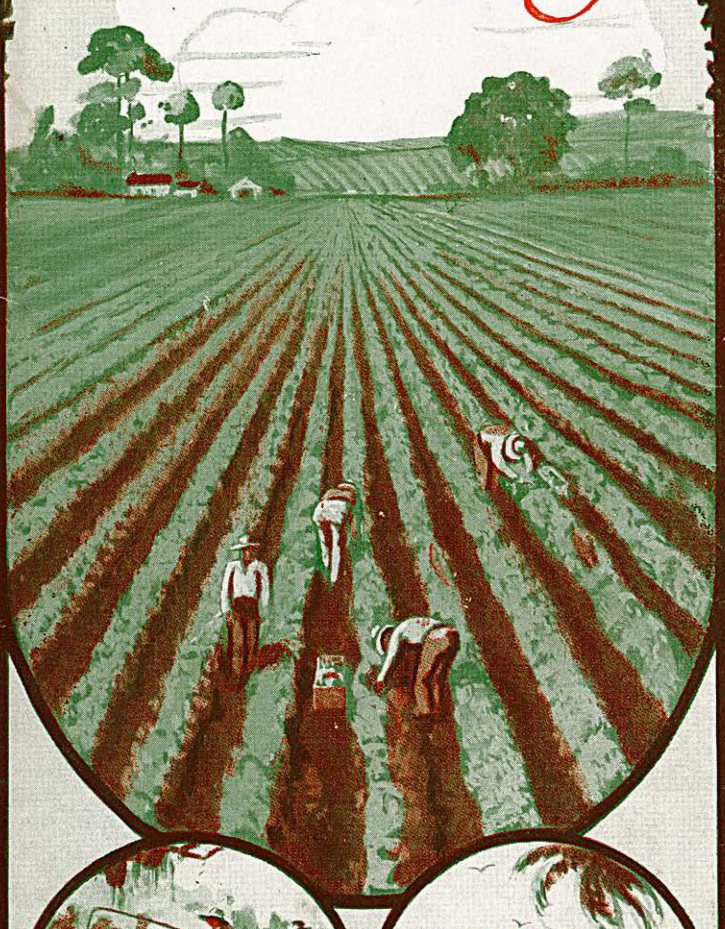

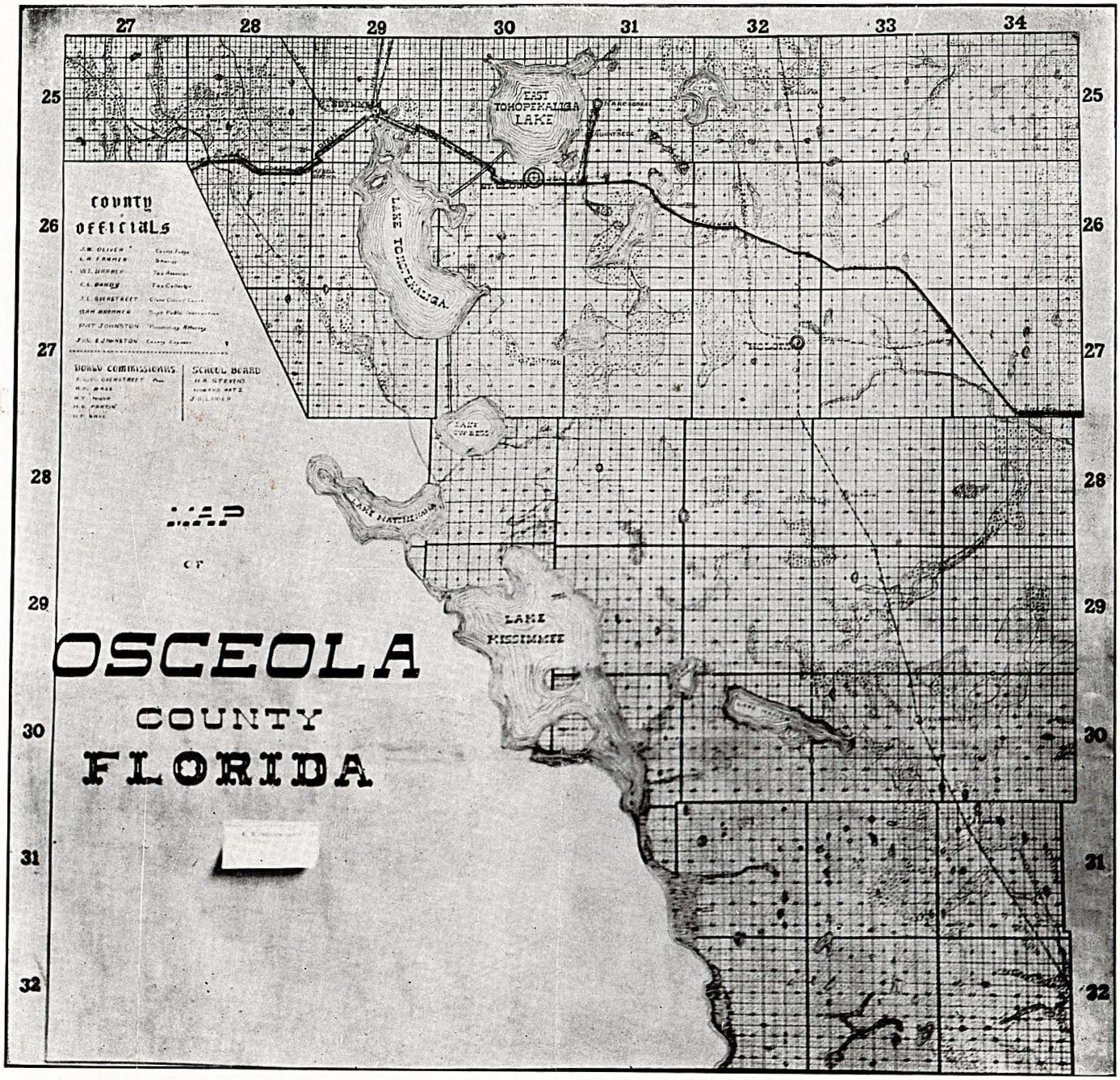
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EAST TOHOPEKALIGA LAKE
LAKE TOHOPEKALIGA
ST. CLOUD
LAKE HATCHINEHA
LAKE KISSIMMEE
County Officials
Board Commissioners
School Board
MAP
OF
OSCEOLA
COUNTY
FLORIDA

APPROACHING ST. CLOUD

## *INTRODUCTION*

It is the purpose of this booklet to tell what St. Cloud is, what it has done, and what it offers to the investor or the winter visitor. We invite you to find us as we are, and to know us for what we represent in American Community Life.

Fifteen years ago the city of St. Cloud was incorporated. Today, it is a city with all the modern facilities that go to make a progressive city.

Its progress has been substantial as evidenced by all the civic improvements, new business buildings, hotels and homes. Yet with all this modern day evidence of progress St. Cloud is still a pioneer city. St. Cloud has a population of approximately 4000 residents and during the winter season this number is raised by approximately 2000 visitors, many of whom are attracted by the opportunities of business and home building.

St. Cloud is just at the threshold. With the large paving program under way, and the new state and county highway from Melbourne to St. Cloud, and development of our back country, it is certain to attract men seeking investments.

The growth from less than 1500 to 4000 within a brief period has been steady and sure. Residence property and farm lands can be bought at fair prices, and the agriculture possibilities for the farmer in this section are almost beyond belief.

CANAL SCENE NEAR ST. CLOUD

EAST LAKE TOHOPEKALIGA

## *ST. CLOUD: ITS LOCATION AND ENVIRONMENT*

St. Cloud is located on the south shore of East Lake Tohopekaliga, generally known as "East Lake." Tradition has it that in the old Indian days, here the sick and wounded of the tribes were brought for rest and cure. This spot was chosen many years ago by the Grand Army of the Republic as the most healthful place in the state, and state records show that Osceola County leads all other counties in longevity. The absence of mosquitoes doubtless explains in part the healthfulness of St. Cloud.

THE HUNTER ARMS HOTEL

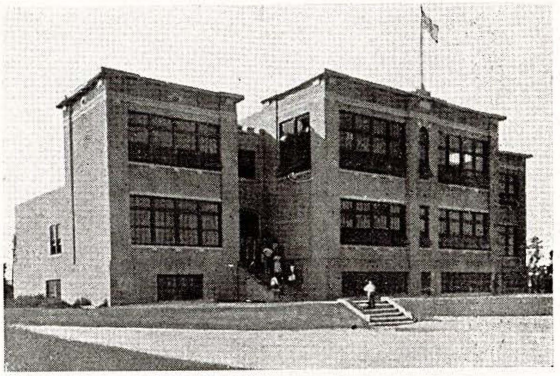
## *HOTELS AND APARTMENTS*

St. Cloud has splendid hotel accommodations. The new Hunter Arms Hotel and the St. Cloud Hotel rank among the finest in the state. Other hotels and apartments, recommended by the Chamber of Commerce are the Pennsylvania Hotel, Lake View Hotel, Masury Apartments, and the Penn-Flora Apartments. Excellent board can be obtained at private residence and boarding houses from $8.00 to $10.00 per week.

Hotel and apartment owners have pledged to take care of the tourists. They will give the very best service and the most courteous treatment at all times.

ST. CLOUD HOTEL

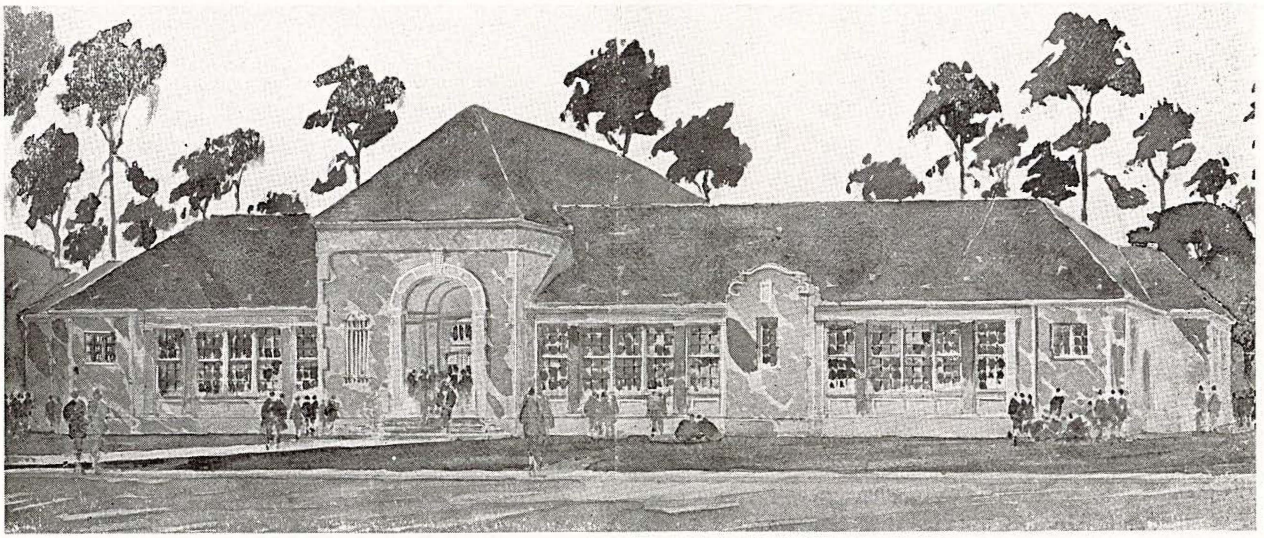
ST. CLOUD GRADE SCHOOL



ST. CLOUD HIGH SCHOOL

## *EDUCATIONAL FACILITIES*

St. Cloud is justly proud of its schools. Among them the new Elementary School, a prominent and modern structure with all equipment of the latest design. School buses are available for those living at more distant points. The services of a trained nurse are provided, and the health of the children as well as their mental growth is taken care of. School athletics are under the supervision of a competent instructor and the ideal of building "sound minds in sound bodies," dominates.



THE ELEMENTARY SCHOOL, FROM ARCHITECT'S DRAWING

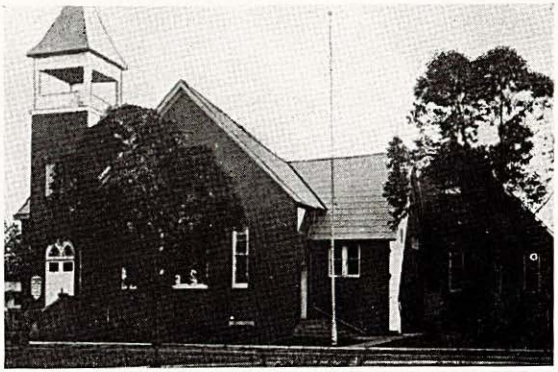
A PART OF ST. CLOUD'S BUSINESS SECTION

St. Cloud numbers among its merchants, some of the most progressive in the state. Department stores, grocery stores, drug stores, hardware and supply stores.

All of the requirements of a modern city are here, including two progressive banks.

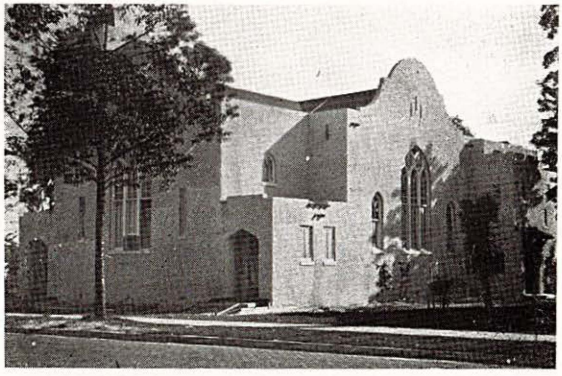
PEOPLES BANK

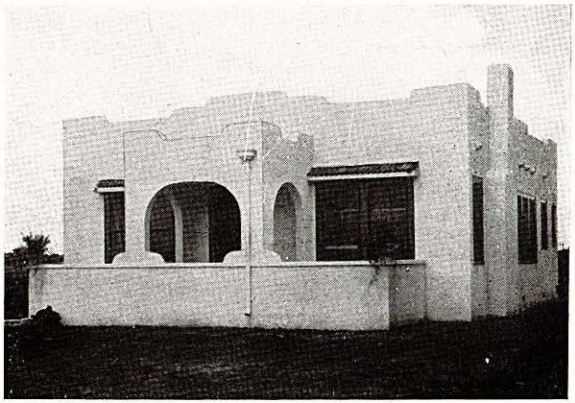
CITIZENS STATE BANK



Churches of practically every denomination meet the religious needs of St. Cloud residents and visitors.

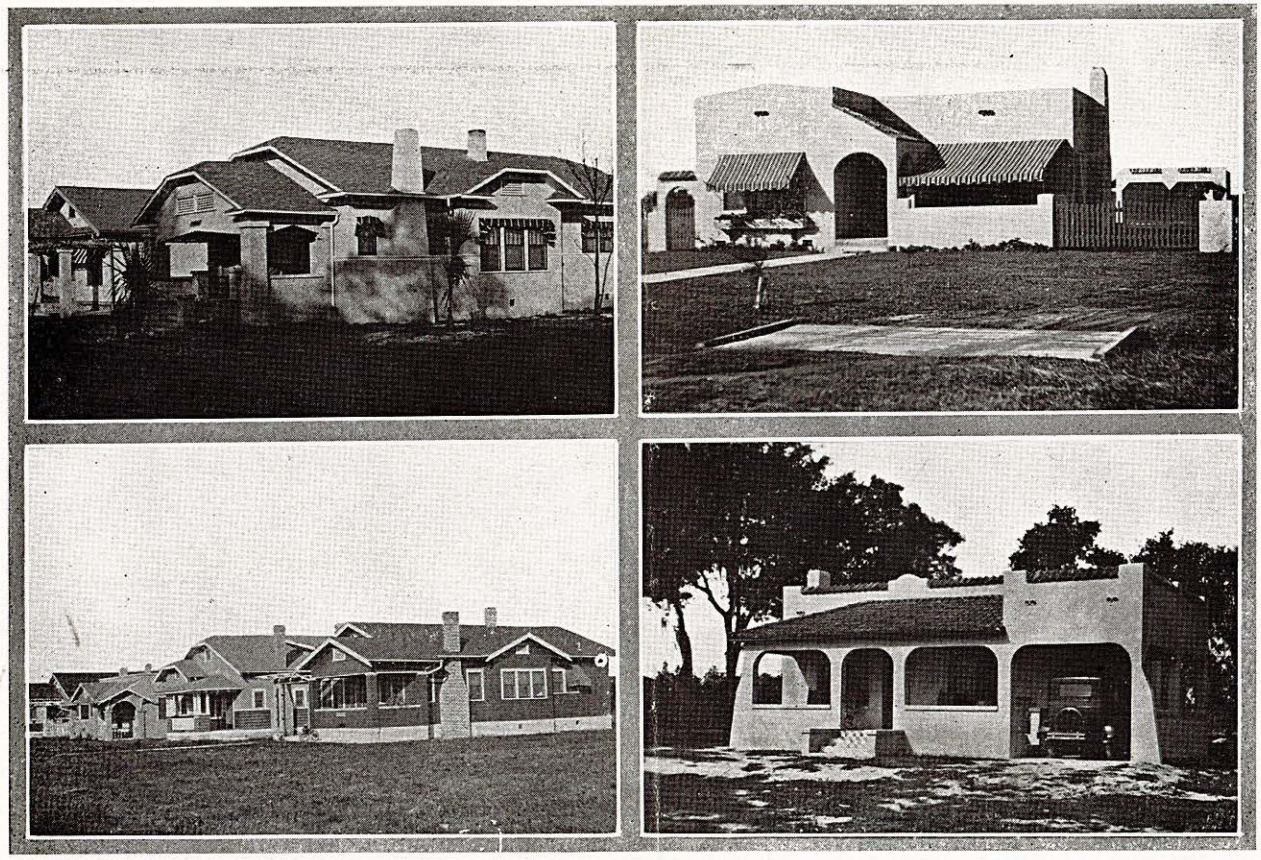
The buildings are beautiful in design and modern in equipment.





*TYPICAL ST. CLOUD HOMES*

St. Cloud homes are real homes, due to the fact that occupants own them, and take a great interest in their up-keep.



LAKE SCENE

The northern boundary of the city is East Lake Tohopekaliga. For the yachtsman, sailing and motor boating facilities of the finest are afforded by the wide sweep of the lake, which is nine miles long and twelve miles in width. For those who prefer fishing, one can indulge to their hearts content, either from the pier or from rented boats.

ST. CLOUD'S BOATHOUSE AND BATHING BEACH

At the City Park, the 20 piece municipal band gives three concerts a week. The Tourist Club House is also located at the City Park.

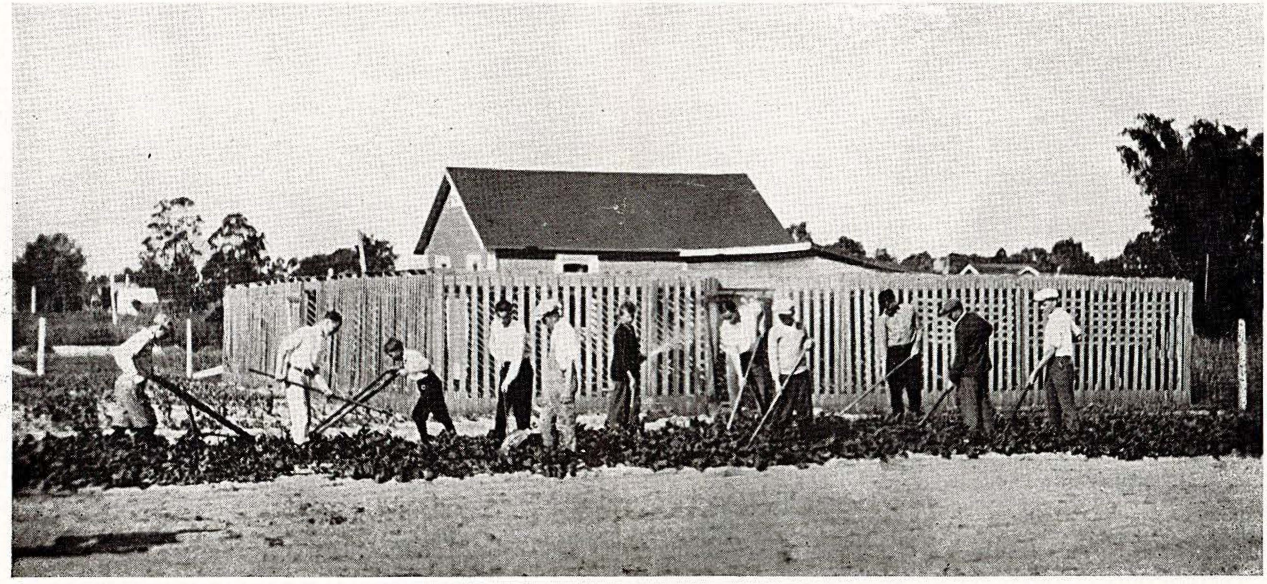
VIEW OF CITY PARK

St. Cloud has many recreational features. The northern boundary of the city, East Lake Tohopekaliga, provides wide sandy beaches, furnishing all that one could want for swimming; a well equipped bath house is also located on the beach. At the east end of the city is an athletic field, which furnishes opportunities for baseball and football in their seasons. St. Cloud owes a large part of its reputation as a play ground to its beautiful parks, outstanding among them the City Park. At the City Park one will find tennis courts, roque, shuffle boards and archery club.

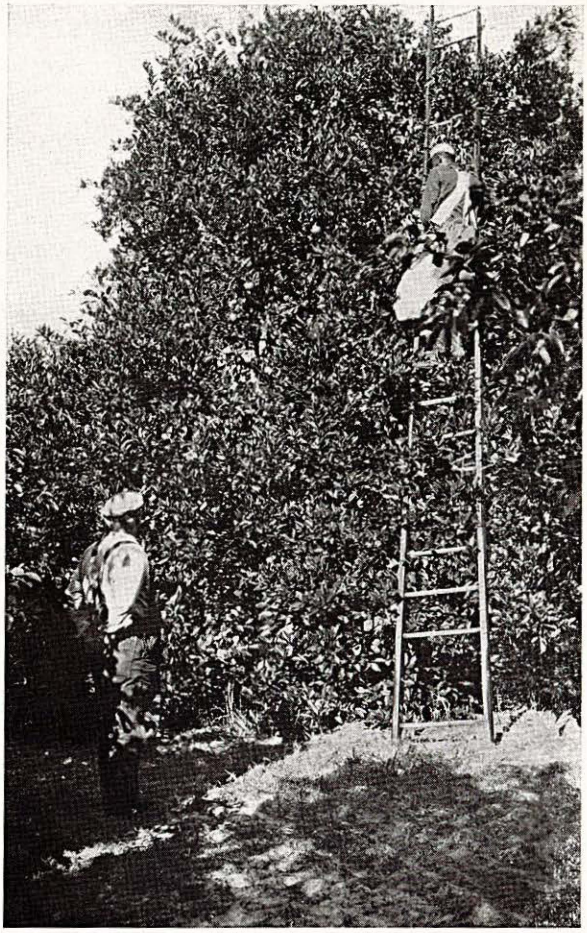
DAIRY SCENE NEAR ST. CLOUD

Dairying is one of the profitable lines that offers exceptional opportunities. Poultry is another good opportunity offered here in St. Cloud.

Below is the picture of the high school agricultural class working in their garden.



HIGH SCHOOL AGRICULTURE CLASS



A SAMPLE OF ST. CLOUD'S CITRUS GROVES

## *CITRUS FRUIT*

St. Cloud Citrus Groves are among the best in the central portion of the state and provides more than 100,000 boxes of oranges, grapefruit and tangerine yearly.

GROWING PINEAPPLES

St. Cloud has the distinct advantage of yielding every vegetable that can be grown in northern areas. The best truck lands of the state are to be found within a 10-mile radius of the city.

BANANA GROVE

## *ST. CLOUD, FLORIDA*

FOR

Citrus Growers
Vegetable Raisers
Poultry Producers
Dairymen
Home Builders
Land Investors

FLORIDA AVENUE LOOKING NORTH

This is one of the many beautiful drives in St. Cloud. Nearly every avenue leads to beautiful East Lake Tohopekaliga.

# Why Not Come to St. Cloud?

Wonderful climate, good fishing and hunting. Fine schools, churches and parks. You can live in St. Cloud as cheaply as in your state. No high rents, good hotels and apartment houses at reasonable prices. : : : : : :

*This attractive booklet has been compiled by the St. Cloud Chamber of Commerce.*

*This booklet is for free distribution for those who are interested in learning about St. Cloud. The Chamber of Commerce will gladly supply further details and the most specific information upon request. : : : :*

# ST. CLOUD, FLORIDA

*Where a Welcome as Genial as the Sunshine Awaits You*

## ROAD MILEAGE

**West—From St. Cloud To:**

| | |
|---|---|
| Kissimmee | 8.3 |
| Loughman | 19.8 |
| Haines City | 30.4 |
| Lakeland | 54.9 |
| Plant City | 65.0 |
| Tampa | 87.5 |

**North:**

| | |
|---|---|
| Taft | 18.3 |
| Orlando | 26.3 |
| Winter Park | 31.4 |
| Sanford | 50.4 |
| DeLand | 69.5 |
| Daytona | 92.7 |
| Ormond | 98.5 |
| Hastings | 147.3 |
| St. Augustine | 165.9 |
| Jacksonville | 205.6 |

**East Coast:**

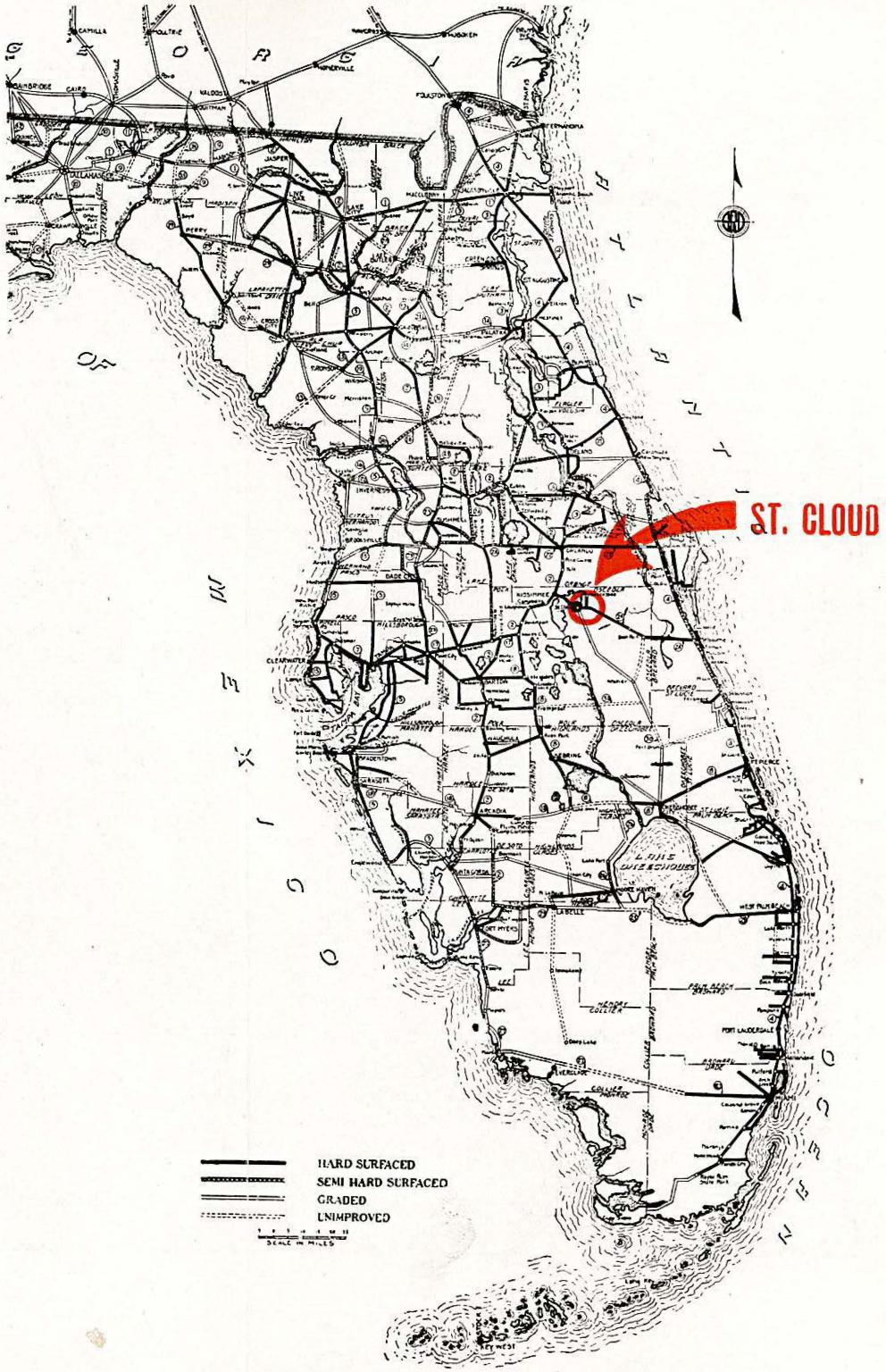
| | |
|---|---|
| Holopaw | 18.0 |
| Deer Park | 28.5 |
| Melbourne | 46.5 |
| Eau Gallie | 51.0 |
| Cocoa | 68.2 |

**South From Melbourne:**

| | |
|---|---|
| Grant | 62.3 |
| Micco | 67.1 |
| Vero | 79.7 |
| Ft. Pierce | 92.6 |
| Stuart | 115.0 |
| W. Palm Beach | 153.2 |
| Delray | 173.0 |
| Ft. Lauderdale | 197.8 |
| Miami | 223.0 |

**St. Cloud To:**

| | |
|---|---|
| Runnymede | 3.5 |
| Narcossee | 6.0 |




St. Cloud Tribune Print, St. Cloud, Florida